

Lisa Sherry Interieurs

LISA SHERRY, FOUNDER AND CREATIVE DIRECTOR

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THE BEST ORIGIN STORIES are entirely organic. Designer Lisa Sherry’s is no exception, beginning her career in fashion photography styling and set design—a perfect training ground for the eye. “I learned how to compose a room, tell a story through objects and understand the quiet power of editing,” she recalls. Friends soon began asking for design help, referrals followed, and she realized interiors were not a detour but, rather, her path. Today, clients come to Lisa Sherry Interieurs (LSI) because they connect with work that is personal, expressive and deeply livable. Guided by her mantra, Live Beautiful, Sherry believes design is about transformation. “A thoughtfully designed home changes more than a room. It supports wellness, encourages connection and creates space for joy, comfort and everyday moments,” she says. Looking ahead, she envisions expanding that philosophy into boutique hospitality while continuing to design homes with lasting meaning.

Evolution of Style

As a young designer, I was very focused on giving clients exactly what they asked for. That is not a bad instinct. Listening matters. But over time, I learned that my real talent is not simply reflecting a client’s wishes. It is seeing the larger possibility for the way they want to live. Today, clients come to LSI because our work moves them. They have seen the spaces, felt the pull and want that kind of experience for themselves. My job is to bring the LSI lens to their home and life. That often means a nuanced palette of layered neutrals, natural materials, collected pieces and rooms with warmth, soul and a sense of ease. The result is always unique, deeply personal, deeply livable and entirely theirs.

Design is Everything

I sometimes think interior designers are really master planners. We design homes, of course, but we also shape experiences. I think about the gardens, the food, the music, the morning light, the evening rituals and the feeling of welcome at the door. I’m intrigued by the idea of scaling beautiful living beyond a single home to neighborhoods and entire communities. What if beauty, health, wellness and kindness were treated as essential infrastructure rather than afterthoughts? When I think about it, that’s really the work of LSI. We simply begin one home and one family at a time.

“The best homes have ease, soul and a few surprises. They tell the truth about the people who live there.”

BELOW In Sherry’s world, the primary bedroom is more than a place to sleep—it’s a sanctuary, as seen in this Charlotte, North Carolina, home.
PHOTOGRAPHY STACEY VAN BERKEL; *Portrait by* ALEXANDRA CABRAL



MIXING CLASSIC AND MODERN
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